



FBU NATIONAL CHAMPIONSHIP

THE PATH TO NAPLES

2023 FBU National Championship Officially Powered by KB3 Sports

New Sports Platform to provide increased visibility and exposure

NAPLES, FL – Football University (FBU) and KB3 Sports announced a partnership today to help student-athletes enhance their visibility and exposure through the KB3 Sports platform. The FBU National Championship, considered to be the world’s largest, and most competitive, youth football tournament in the world will be labeled as the “Football University National Championship Powered by KB3 Sports” in 2023.

“This is a monumental step forward in the growth of our Football University National Championship Tournament, said Football University Dir. Of Sponsorship Matt Lauer. KB3 is a truly innovative platform that will allow us to enhance the offerings for our student-athletes with their real stats capabilities and provide them with additional opportunities to receive increased visibility and exposure. The partnership is going to be successful for a multitude of reasons, but mainly because we share the same core values – which is to help student-athletes by connecting them with opportunities to get better and get noticed.”

All student-athletes and coaches participating in the FBUNC will be provided unique access to the KB3 Sports Platform – which is focused on connecting athletes, coaches and recruiters by providing verified data that can be filtered, sorted, and/or ranked by position, sport, or region. Real-time stats will be captured at all FBUNC events and made available to the participating student-athletes throughout the 2023 Tournament.

“We’re thrilled to be partnering with Football University on their Middle School National Championship Tournament in 2023. The FBUNC has long been known as the launching point for the future stars of tomorrow and we couldn’t be more excited to unveil this platform to the student-athletes participating this coming winter. Simply put, there’s no bigger stage than FBU. After our experience at the FBU Top Gun Showcase, we made it a priority to have our first official partnership be with Football University and their National Championship Tournament, “stated KB3 Founder, Keith Blackmon.

Football University is the recognized leader in developing and enhancing the ability and skill of serious football players in middle school and high school. Since 2007, Football University has trained over 100,000 student-athletes become better football players through intense, position-specific technique training, NFL-level coaching and instruction, and the country’s most elite events. Football University puts on over 50 + events a year that include FBU Camps and Showcases, the FBU National Championship tournament, the FBU Freshman All-American Bowl, the National Combine, and the All-American Bowl on NBC. Football University is widely known as the leader in football camps, showcases, tournaments, and All-American football games.

KB3 Sports app is an all-inclusive sports platform designed to interconnect athletes, coaches, and recruiters. Our goal is to provide a simplified, safe hub for student-athletes to post their information to increase visibility and exposure. Secondly, help streamline coaches’ processes for tracking player measurables, metrics, academics, and overall production. Lastly, aid college recruiters in receiving trusted verified information along with easy accessibility to identify, filter, and evaluate prospects around the country. KB3 seeks to connect athletes, coaches, and recruiters by providing verified data that can be filtered, sorted, or ranked by position, sport, or region. To learn more about KB3 Sports, visit www.kb3sports.com



WHERE FOOTBALL PLAYERS GET BETTER

