



FBU NATIONAL CHAMPIONSHIP

THE PATH TO NAPLES

Football University Announces Partnership with Athletes In Recruitment

FBU student-athletes will elevate exposure thanks to AIR's digital recruiting platform

NAPLES, FL – Football University (FBU) and Athletes In Recruitment (AIR) announced a partnership today to help student-athletes elevate their individual recruiting process through AIR's digital app. The new partnership will help increase recruiting exposure for student-athletes scheduled to attend official FBU events in 2021-2022.

"This is an exciting time for Football University and for us to partner with AIR and bring their unique recruiting platform to FBU student-athletes is just another way to get the best players from our middle school FBU national championship tournament the additional attention and exposure they deserve, said Football University Managing Partner Steve Quinn. AIR has quickly established itself as an innovator in how to approach the recruiting process – it will thoroughly help every student-athlete at our events elevate their individual recruitment."

All Football University student-athletes will be provided with unique access to the AIR Platform – which gives student-athletes the ability to tell their own recruiting story, while also providing coaches the ability to easily assess talent at any time. AIR will be on-site at several FBU events to showcase the benefits of the platform for student-athletes of all ages.

"We're excited to partner with FBU for the upcoming event season. FBU has long been known as the premier destination for middle school & high school student-athletes to get better and get noticed. We couldn't think of a better organization to enter into our first official partnership with as a company," stated AIR Founder James Sackville.

Football University is the recognized leader in developing and enhancing the ability and skill of serious football players in middle school and high school. Since 2007, Football University has trained over 100,000 student-athletes become better football players through intense, position-specific technique training, NFL-level coaching and instruction, and the country's most elite events. Football University puts on over 50 + events a year that include FBU Camps and Showcases, the FBU National Championship tournament, the FBU Freshman All-American Bowl, the National Combine, and the All-American Bowl on NBC. Football University is widely known as the leader in the football camp, showcase, tournaments, and All-American football games.

AIR is a centralized platform combining the concepts of social media with a dating app but for the purpose of collegiate athletic recruiting. Think LinkedIn and Bumble combined but for college sports. AIR elevates the recruiting process for coaches, players and those who can speak on their behalf by creating a platform that facilitates immediate interaction easily and efficiently. AIR is athletic recruiting in a technologically-driven modern world. To learn more visit: <https://athletesinrecruitment.com/>



WHERE FOOTBALL PLAYERS GET BETTER

