



FOOTBALL UNIVERSITY

Football University x Battle Sports

FBU student-athletes to be outfitted in cutting edge apparel from Battle Sports

NAPLES, FL – Football University (FBU) and Battle Sports announced a partnership today that will put FBU student-athletes in innovative apparel from Battle Sports throughout 2024. Battle Sports will outfit student-athletes that participate at a variety of FBU Events in 2024, such as: FBU Regional Camp Series, FBU Top Gun Showcase, FBU National Championship Tournament and the FBU Freshman All-American Bowl.

“We could not be more thrilled to be partnering with Battle Sports for our events in 2024,” said Football University Managing Partner Steve Quinn. “When you consider the relationship, both personally and professionally, that we have maintained with Chris (Circo) for over a decade, on top of the connection that the Battle Sports brand has with today’s youth, it really made this decision to partner together a no-brainer. They have become the standard when it comes to creating innovative apparel for the modern athlete. Whether it is our FBU Camps, or Top Gun, or even the Freshman All-American Bowl next December, I know that our participating athletes will be wearing, and looking, the best with Battle leading the charge.”

All student-athletes that participate in an FBU Regional Camp or FBU Top Gun Showcase, will receive an official Battle branded camp jersey, mouthguard and more. Additionally, those that participate in the FBU National Championship (*the world’s largest youth football tournament*) will receive official Battle branded football jerseys and accessories. Finally, Battle will be at the forefront of outfitting the players selected to participate in the FBU Freshman All-American Bowl from head to toe with Jerseys, Backplates, Visors, Accessories and more.

“We are excited to be back with FBU and have the chance to once again outfit the student-athletes that attend their events. I have maintained an extremely strong relationship with both Steve and Erik (FBU Managing Partners) over the years, so when the opportunity to partner up again became available, it was an easy decision to make. FBU has long been known as the industry leader when it comes to camps & events and this collaboration opens the door to an endless number of possibilities for both sides,” stated Battle Sports CEO, Chris Circo

Football University is the recognized leader in developing and enhancing the ability and skill of serious football players in middle school and high school. Since 2007, Football University has trained over 100,000 student-athletes to become better football players through intense, position-specific technique training, NFL-level coaching and instruction, and the country’s most elite events. Football University puts on over 50 + events a year that include FBU Camps and Showcases, the FBU National Championship tournament, the FBU Freshman All-American Bowl, the National Combine, and the All-American Bowl on NBC. Football University is widely known as the leader in football camps, showcases, tournaments, and All-American football games.

Since 2012, Battle has been committed to developing cutting edge performance products and apparel for football athletes. Battle has been the fastest growing football brand in the US for the last eight years. Battle has partnered with hundreds of high schools to become their official uniform and apparel partner. In 2025, look for Battle to release shoulder pads, cleats, and a new expanded apparel line.



WHERE FOOTBALL PLAYERS GET BETTER

