



FOOTBALL UNIVERSITY

Football University and Athletafied Announce Partnership

Certified athletic testing data at all events brings FBU another level beyond the competition

NAPLES, FL – Football University and Athletafied announced a partnership today to provide certified athletic testing to every Football University event nationwide, bringing all Football University athletes verified laser-timed combine data that will be sent to college coaches across the country.

“FBU is proud to partner with Athletafied,” said Football University President Steve Quinn. “[Athletafied] will give our student-athletes the data they need to become better football players; as a result this partnership is a natural fit.”

With Athletafied, all Football University athletes will have access to an account that displays their verified athletic performance data and a leaderboard to compare their data to other FBU athletes.

Additionally, all certified times from FBU events will be delivered to college coaches across the country.

“Athletafied is excited to partner with Football University to provide certified athletic testing at all of its events,” Jeff Cravens, CEO of Athletafied, stated. “This gives FBU athletes great experience in a combine setting, and provides them with biometric and performance data that is verified by a recognized third party. It’s just another way that FBU provides first-class services to its student-athletes.”

Since 2007, Football University has helped more than 45,000 football players get better. FBU camps and showcase events provide student-athletes with experienced, position-specific technique training from former NFL coaches and players. Football University oversees regional and national events such as the Football University Camps and Showcases, the FBU Top Gun Showcase, FBU National Championship, and the FBU Freshman All-American Bowl.

Athletafied is a sports performance data and technology business that is owned and operated by RecruitU. Athletafied provides certified testing for the leading elite athletic events around the country, working with brands that include FBU, Under Armour, The UC Report, Nike, and others. Athletafied has worked closely with the leading strength and conditioning coaches around the country to become a trusted source of certified performance testing data, recognized by the top college programs.



WHERE FOOTBALL PLAYERS GET BETTER

